

Revised March 5, 2018



ISSSEEM Media Kit - 2018 Conference Advertising Opportunities

ISSSEEM Author and Vendor Opportunities – 2018 Conference:

We are very happy to have Unity Village as the site for our annual conference. Because the site does not have appropriate space to provide commercial booths or tables for vendors, ISSSEEM is no longer hosting vendor booths on site as part of its annual conference. However, we do know that our attendees like to be made aware of viable products and devices and current books that are available in the field of subtle energies and energy medicine. We can provide that information in the following ways:

Advertising Application Form: In order to apply for the advertising opportunities above, you must submit the application form found at the following LINK: <https://form.jotform.com/53023133098145>

Flyer included in Conference Bags: Cost - \$200

Flyer can be *no larger than* 8.5 X 5.5 inches (Can be folded from 8.5" X 11" size)

Flyer must arrive at the following address: JanMarie Sajna, 1105 W Waldo Ave, Independence, MO 64050-2539 a minimum of three (3) weeks prior to conference. Flyer will be placed in the bags given to all conference registrants. Send: 300 Flyers.

Flyers Placed on Free-Take-One table: No Charge

50 Flyers may be placed on the lobby table at no charge. However you will need to have a person who plans to come to the conference bring and place the flyers on the table.

¼ page ad in the Printed Program Plus electronic Pre-Planner Program: Cost - \$250

Full color ¼ page ad in the Printed Program Brochure plus the electronic pre-planner.

The ISSSEEM electronic mailing list goes to over 7,000 highly targeted persons. The link to the pre-planner is sent out to this list once or twice a month in April, May, June, July, August, and September. Ads will be placed according to contract. The Printed Program is placed in all Conference attendee's registration bags.

½ page ad in the Printed Program Plus electronic Pre-Planner Program: Cost - \$500

Full color ½ page ad in the Printed Program Brochure plus electronic pre-planner

The ISSSEEM electronic mailing list goes to over 7,000 highly targeted persons. The link to the pre-planner is sent out to this list once or twice a month in April, May, June, July, August, and September. Ads will be placed according to contract. The Printed Program is placed in all Conference attendees' registration bags.

LINK to Conference Pre-Planner _____

FINAL DEADLINE for advertisement submissions: July 1, 2018

Sizes are described on the next page. Electronic ads will be placed within two weeks of receipt of ad and payment. Ads will appear in all subsequent pre-conference issues of the pre-planner.

If you are a vendor who also has a background in working with aspects of subtle energy and energy medicine, you can, as part of your Registration for the Conference, apply to present a 90-minute Forum related to your expertise. **Forum Presenters** may apply to have one book featured in the Unity Bookstore on Campus during the Conference. **Keynote Speakers** may have two books featured.

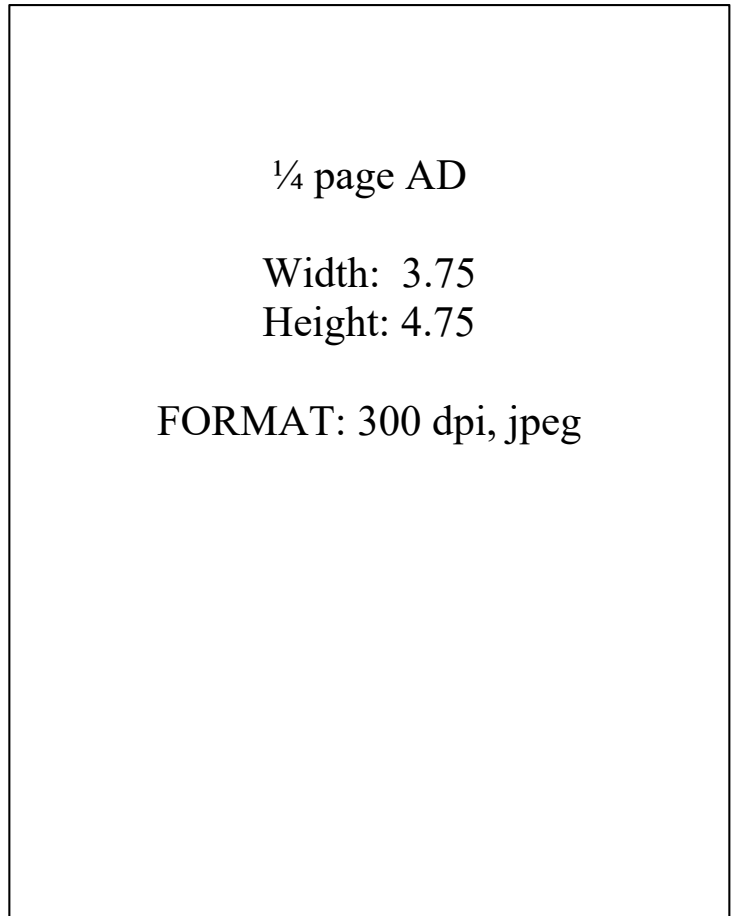
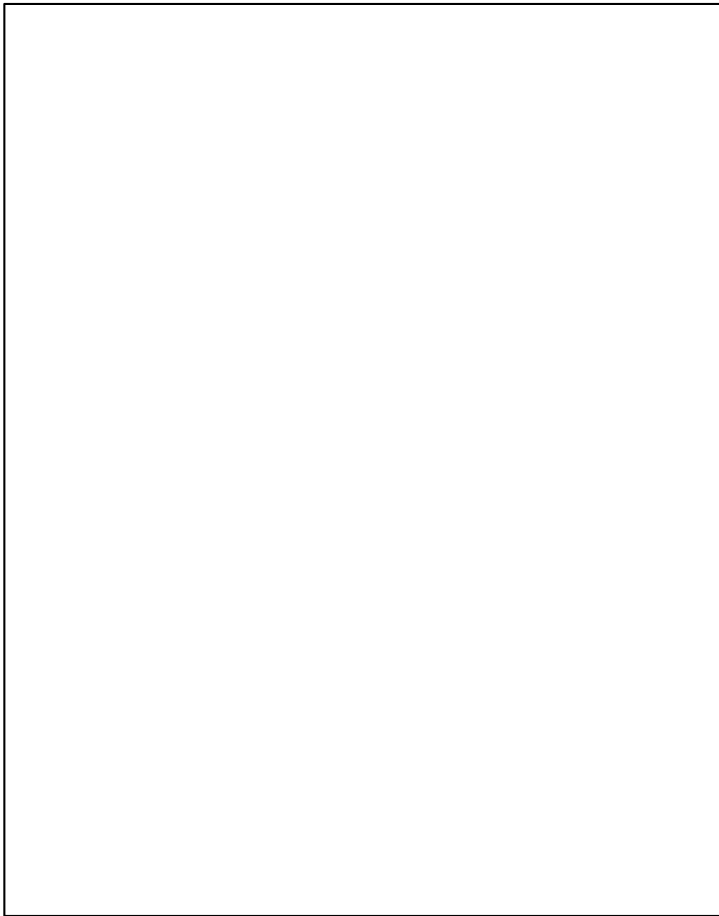
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GUIDELINES Forum Presentations

1. All registrants are given an opportunity to apply to present a 90-minute Forum at the conference. There are four concurrent Forums early afternoon and four Forums late afternoon on Thursday and Friday. This creates an opportunity for 16 Forums in the two afternoons. Forum presenters can hope to expect an average of from 10 – 30 persons in their Forum.
2. The function of these Forums is to share *personal, scientific, and conceptual information* about the work that you do and any discoveries you have made.
3. These presentations *are not to be used to sell products or books* (Books are handled by the Unity Village Bookstore adjacent to the auditorium). **Each Forum Presenter may submit the form to have one book featured at the Bookstore during the Conference.** If desired, speakers may contact Unity Bookstore to arrange for their book sales at HurstLM@unityonline.org.
4. If a device or product is part of your work, you can demonstrate it. You cannot sell the product as part of your presentation. You can, at the end of your presentation, provide a contact list for people to sign so that you can contact them following the conference about books or products.

***We cordially ask that all Forum presenters honor the above guidelines.**

DIMENSIONS FOR ¼ page ad:



DIMENSIONS FOR ½ page ad:

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½ page AD
Width: 7.75
Height: 4.75

FORMAT: 300 dpi, jpeg